

MERCHANDISING & PROMOTIONS

CATALOG 2024

TOTAL KAPRO 1/2 WALL DISPLAY

Painted stainless steel wall display, crafted with 2 modular shelves. Includes 20 hanging hooks measuring L150 mm - D5 mm.



DIMENSIONS		
	inch	cm
Length	23.6	60
Width	17.7	45
Height	74.8	190

TOTAL KAPRO FULL WALL DISPLAY

Painted stainless steel wall display, with a combination of 15 hooks measuring L150 mm - D5 mm and 15 hooks measuring L250 mm - D6 mm.



DIMENSIONS		
	inch	cm
Length	39.3	100
Width	18.5	47
Height	78.7	200

MULTI-DIRECTIONAL DISPLAY

FOR LASER PRODUCTS

- Telescoping pole with locking sections
- Strong lightweight tripod stand
- 4 Adjustable laser mounts with 1/4" UNC thread
- Soft carry case with shoulder strap
- Maximum height: 3.2 m (10.5ft)



OPTIVISION® RED FAMILY DISPLAY



Durable metal and customized stand for the Optivision® range including models 905, 930, 935, 946, and 510. Present up to 42 products.

DIMENSIONS

	inch	cm
Length	19.8	50.5
Width	6.2	40
Height	74.8	190

UNIVERSAL 12 PIECE DISPLAY



Premium metal display for Kapro 985 APOLLO™ levels accompanied by a convenient bag measuring 120 cm (48").

DIMENSIONS

	inch	cm
Length	18.3	46.5
Width	14.3	36.5
Height	27.5	70

314-90 T-SQUARE WORK CENTER DISPLAY



10-piece cardboard display*, designed for Kapro 314-90 T-SQUARE level.

DIMENSIONS

	inch	cm
Length	25.7	65
Width	11.4	29
Height	27.4	69.5

* Delivered in a flat-pack configuration, assembly upon arrival.

STAND OUT IN THE AISLE!

All of Kapro's custom displays are designed with full color graphics.



THE KAPRO SPECIALIST

12-piece metal display, with 3 slots dedicated to each product. Accommodates four unique models: 783, 773, 108, and 920.



DIMENSIONS

	inch	cm
Length	18.3	46.5
Width	14.3	36.5
Height	22.4	57

UNIVERSAL DISPLAY

Durable metal display* for 24 piece, four-tiered configuration with 6 slots dedicated to each product, designed for Kapro 789 GENESIS™ levels.

Configuration:

- 4 tiered display
- 6 products per tier



DIMENSIONS

	inch	cm
Length	18.3	46.5
Width	14.3	36.5
Height	22.4	57

* Delivered in a flat-pack configuration, assembly upon arrival.

UNIVERSAL KAPRO DISPLAY

12-piece cardboard floor display, with 4 slots dedicated to each product, designed for Kapro 770 EXODUS™ 60 cm (24"), 80 cm (32"), or 100 cm (40") lengths.



DIMENSIONS

	inch	cm
Length	13.7	35
Width	9.2	23.5
Height	29.3	74.5

MINI COUNTER DISPLAY

Mini durable metal counter display, with 6 sturdy hanging hooks.



DIMENSIONS

	inch	cm
Length	15.7	40
Width	12.7	32.5
Height	19.7	50

340 POSTRITE® MINI DISPLAY

6-piece mini cardboard display, with 4 slots dedicated to each product, designed for Kapro 340 POSTRITE® levels.



DIMENSIONS

	inch	cm
Length	9.4	24
Width	7.4	19
Height	7	18

227 TORPEDO STAR PLUS DISPLAY

20-piece cardboard display, designed for Kapro 227 TORPEDO STAR PLUS level.



DIMENSIONS

	inch	cm
Length	11.4	29
Width	9.05	23
Height	10.6	27

229 TOPCLASS™ DISPLAY

20-piece cardboard display, designed for Kapro 229 TOPCLASS™ level.



DIMENSIONS

	inch	cm
Length	11.4	29
Width	9.05	23
Height	10.6	27

246 HANDY LEVEL DISPLAY

10-piece cardboard display, designed for Kapro 246 HANDY level.



DIMENSIONS

	inch	cm
Length	4.3	11
Width	2.1	5.5
Height	9.4	24

724 CAST TORPEDO DISPLAY

12-piece cardboard display, designed for Kapro 724 CAST TORPEDO level.



DIMENSIONS

	inch	cm
Length	12.2	31
Width	10.2	26
Height	1.7	4.5

929 TOOLBOX DISPLAY

15-piece cardboard display, designed for Kapro 929 TOOLBOX level.



DIMENSIONS

	inch	cm
Length	11.4	29
Width	9.05	23
Height	10.6	27

810 PROLASER® NAIL GRIPPER™ DISPLAY

6-piece cardboard display, designed for Kapro 810 PROLASER® NAIL GRIPPER™ laser dot level.



DIMENSIONS

	inch	cm
Length	11.4	29
Width	9.05	23
Height	10.6	27

108T TAP LEVEL DISPLAY

6-piece cardboard display, designed for Kapro 108T TAP level.



DIMENSIONS

	inch	cm
Length	15.7	40
Width	12.2	31
Height	2.1	5.5

779T LEIOS LEVEL DISPLAY

6-piece cardboard display, designed for Kapro 779T LEIOS magnetic torpedo level.



DIMENSIONS

	inch	cm
Length	12.2	31
Width	10.2	26
Height	1.7	4.5

946 SMARTY™ DISPLAY

6-piece cardboard display, designed for Kapro 946 SMARTY™ pocket level.



DIMENSIONS

	inch	cm
Length	4.52	11.5
Width	9.44	23.5
Height	11	6

771 TWIN™/ 771M TWIN™ POCKET DISPLAY

10-piece cardboard display, designed for Kapro 771 TWIN™ 10 cm (4") pocket level.



DIMENSIONS

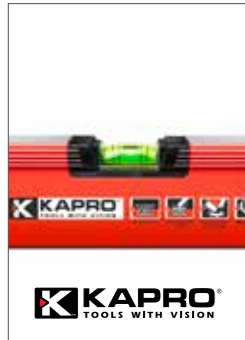
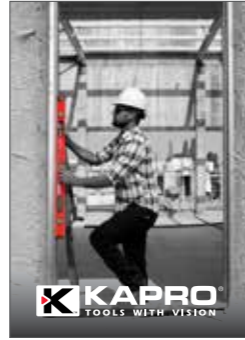
	inch	cm
Length	4.7	12
Width	9.84	25
Height	11	6

► STORE KIT

ROW OF FLAGS

21 CM X 29.7 CM / 8.27" X 11.7"

8 flags, 5 m / 16 ft long



ARROW STICKERS

34.7 CM X 17.5 CM / 13.7" X 7"



KAPRO LOGO STICKER

90 CM X 30 CM / 35.4" X 11.8"

White/transparent background

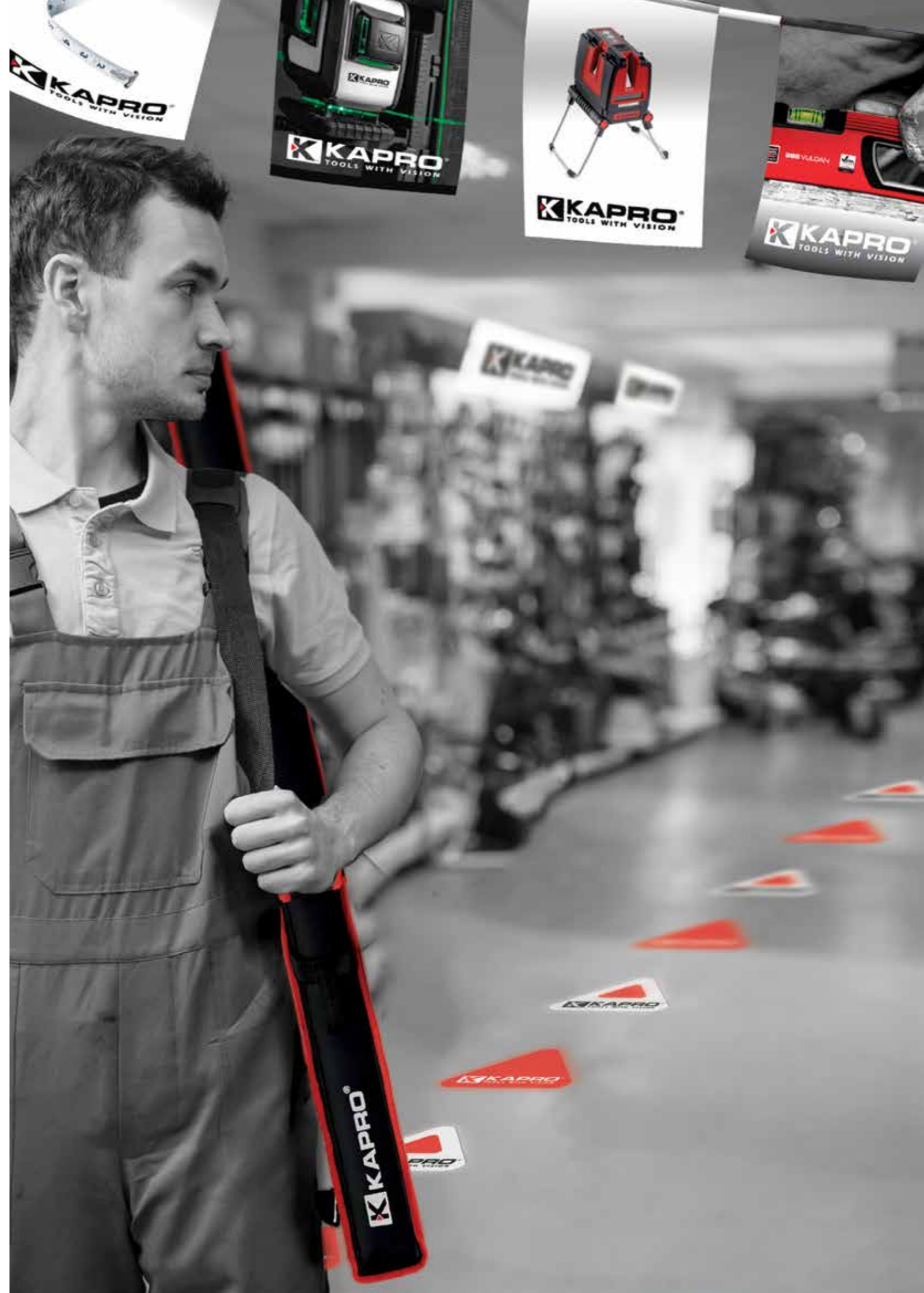


"FOLLOW ME" STICKERS

15 CM X 12 CM / 5.9" X 4.7"



TRAVEL LEVEL BAG FOR SALES AGENT



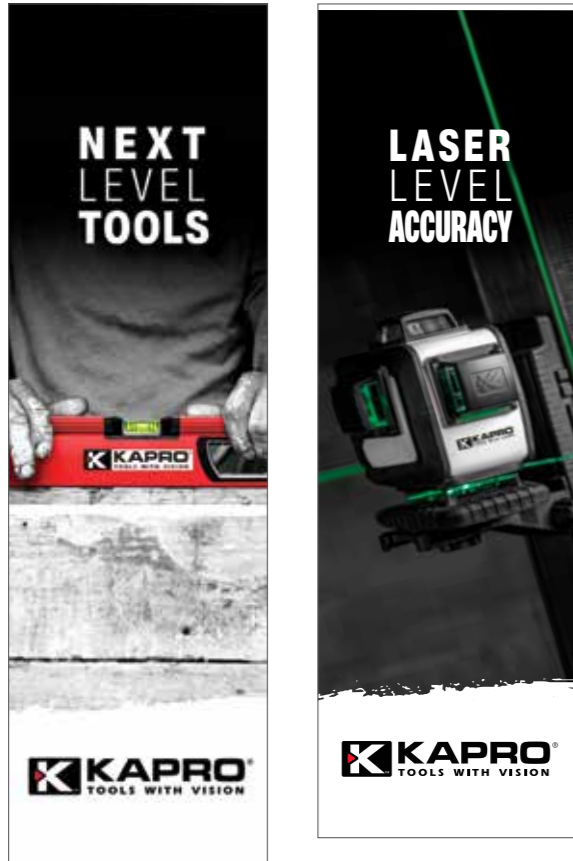
GENERAL KAPRO BRAND ROLLUPS

80 CM X 200 CM / 32" X 78"



FABRIC FLAGS

60 CM X 200 CM / 24.7" X 78"



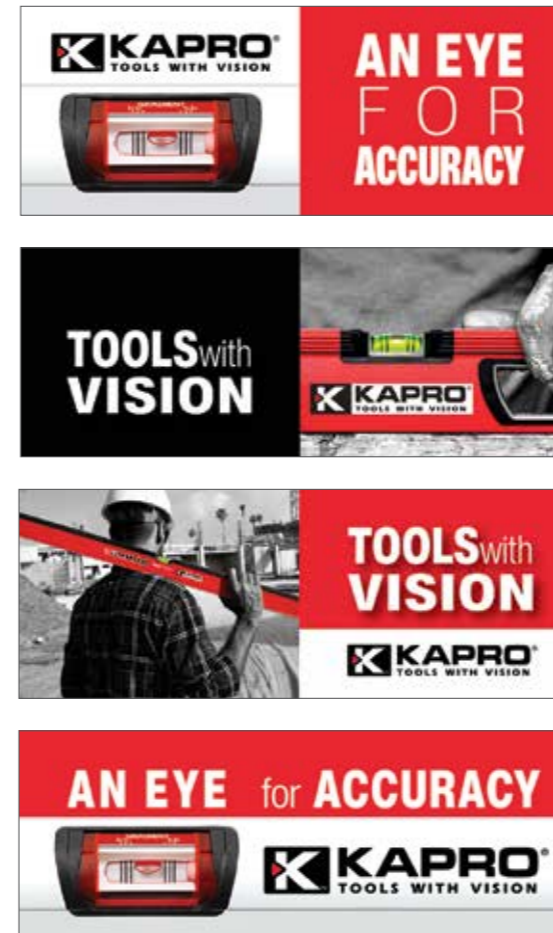
BANNER WITH WALL HANGER

160 CM X 45 CM / 63" X 17.7"



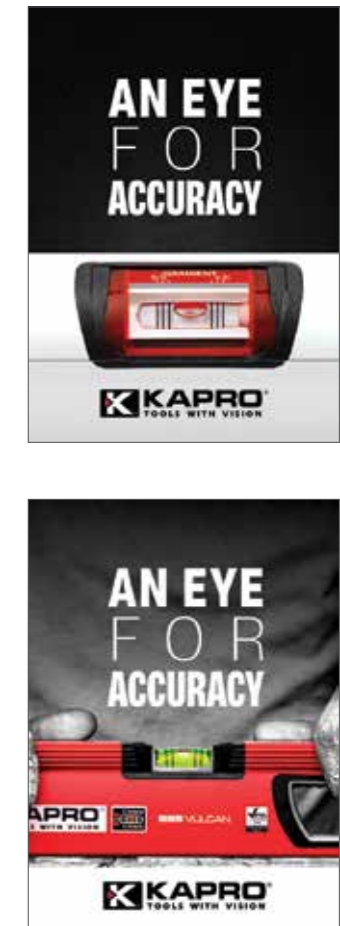
BANNER/STICKERS

80 CM X 30 CM / 32" X 12"



POSTERS

50 CM X 70 CM / 20" X 27.6"



BANNER WITH WALL HANGER

100 CM X 50 CM / 39.4" X 20"



90 CM X 30 CM / 35" X 12"



BILLBOARD

200 CM X 100 CM / 39.4" X 78"



SPIRIT LEVELS CATALOG

A4 - 21 CM X 29.7 CM / 8.27" X 11.7"
40 inner pages + cover



LASER LEVELS CATALOG

A4 - 21 CM X 29.7 CM / 8.27" X 11.7"
36 inner pages + cover



LAYOUT & MARKING CATALOG

A4 - 21 CM X 29.7 CM / 8.27" X 11.7"
24 inner pages + cover



MERCHANDISING CATALOG

A4 - 21 CM X 29.7 CM / 8.27" X 11.7"
16 inner pages + cover



PRODUCT BENCHMARK CATALOG

A4 - 29.7 CM X 21 CM / 11.7" X 8.26"

16 pages



GIVEAWAYS



Magnetic Vial



Notepad



Pen



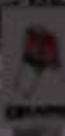
Keychain Vial



Hat

KAPRO

KAPRO



ZZCMERCH24 / 04.2024

